

Gonglue Jiang (David)

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PORTFOLIO

<http://www.jianggonglue.com>

EDUCATION

Harvard University

Graduate School of Design
Candidate for Master of Design Studies in
Technology, 2012

Zhejiang University

Graduate School of Computer Science
M.S. in Digital Art and Design, 2010
Distinction, Ranked first in major every year

Beihang University

Mechanical Engineering School
B.E. in Industrial Design, 2007
Distinction, Ranked first in department every year

AWARDS

Wall Street Journal's Asian Innovation Award '10
iF Concept Design Award '10
China R&D Engineering Award '09
Gold Prize of Zhenhai Design Competition '09
"Best Graduation Project" of China IDEC '08

Zhenfund Business Pitch Contest Winner '11
Harvard GSD Pingpong Champion '11
Harvard IEL Dean's Essay Contest Award '10
"Star of Tomorrow" of Microsoft '08, '09
"Outstanding Graduate" of Zhejiang University
"Outstanding Graduate" of Beihang University
"Merit Student" of Zhejiang University '08, '09
"Merit student" of Beihang University '04, '05

DingliCom Scholarship '09
National Graduate Fellowship '07
XAC Foundation Scholarship '05
First Grade National Scholarship '04
Excellent Study Scholarship '04, '05, '06

EXPERIENCE

THE MEME Design

User Experience Research Intern

Cambridge, MA

May-Aug 2011

- Conducted consumer experience research on smart product and healthcare service.
- In charge of Smart Product domain and design, develop future food management system for the potential clients of Samsung and LG.

Microsoft Research Asia

UX Design and Research Intern

Beijing, China

Jul-Nov 2008, Jul-Nov 2009

- Worked as UX designer from zero to V2.0 of an online dictionary "Engkoo", which is embedded into Bing and MSN for its big success (<http://dict.bing.com.cn>).
- Conducted Human-Computer Interaction research and published a breakthrough interface paper and a cross cultural research paper in top HCI conferences.

Kate Zhou Handbags

Promotion Director & Fashion Designer (Part-time)

Beijing, China

Jul 2008 - May 2010

- Increased YOY sales by 40% during world economic crises.
- Designed Rebecca Minkoff's first exclusive handbag in China, which was reported in <Vogue>, <Cosmopolitan> and sold out within two weeks.

Modern Industry Design Institute of Zhejiang University

Project Manager

Hangzhou, China

Sept 2007 - May 2008

- In charge of the industrial design of locomotive, fitness equipment and daily necessities etc. Helped make more than \$100,000 design fees in 8 months.

People's Bank of China

Web Designer & Developer (Part-time)

Beijing, China

Oct 2005 - May 2006

- Designed and developed the Teaching Resource Management System.

SKILLS

HCI Research (User study, Qualitative & Quantitative analysis, SPSS).
UX Design (Photoshop, Illustrator, Dreamweaver, HTML, CSS).
Programming (C#, Processing, KinectSDK).
Interaction Design (Rhino, Grasshopper, Arduino).
Industrial Design (3dmax, Solidworks, CAD/CAM).
Marketing Animation (After Effects, Flash+AS, Maya).

PUBLICATIONS

Cultural Differences on Visual Self-Presentation through Social Networking Site Profile Images

CHI 2011, ACM SIGCHI Press, Vancouver, Canada, 2011

Chen Zhao, [Gonglue Jiang](#)

Combinable Tabs: An Interactive Method of Information Comparison using a Combinable Tabbed Document Interface

INTERACT 2009 (IFIP Conference on HCI), Uppsala, Sweden, 2009

[Gonglue Jiang](#), Chen Zhao, Matt R. Scott, Fang Zou

A Method for Modeling Conceptual Design with Irregular Surface

IEEE 10th International Conference on CAID&CD, Wenzhou, China, 2009

[Gonglue Jiang](#), Shouqian Sun

Design of Bionic Humidifier

Design Emotion 2008, Hongkong, China, 2008

[Gonglue Jiang](#)